

**FOR IMMEDIATE RELEASE**

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**Milan Laser Hair Removal Partners with *Military Makeover with Montel* to Serve Veterans and Their Families**

Omaha, Neb. (August 29, 2024) – Milan Laser Hair Removal, the nation's largest laser hair removal company, today announced it will appear on *Military Makeover with Montel*, a renowned television series airing on Lifetime TV. Hosted by talk show host, military veteran and advocate Montel Williams, the series transforms the homes and lives of military veterans and their families.

Milan Laser will be featured during the September 6, 2024 episode of the five episode series, which premiered August 23. During its segment, Milan Laser welcomes a member of the Mahaley family to its Mooresville, NC clinic for a personal consultation and laser hair removal treatment, administered by a licensed provider. Treatments will continue following the conclusion of the series and are unlimited for life.

"We are proud to partner with *Military Makeover with Montel* to support and uplift the Mahaley family," said Shikhar Saxena, MD and CEO of Milan Laser Hair Removal. "At Milan Laser, we believe in the transformative power of laser hair removal and the difference we make in our clients' lives. This partnership underscores our commitment to active military members and veterans through discounted, safe, and effective treatments that boost confidence and well-being."

In addition to its in-clinic segment, Milan Laser employees, including Dr. Nathan Haecker, Chief Medical Officer of Milan Laser Hair Removal, assisted with the home renovation during the week of filming and joined with the Mooresville community to welcome the family home.

Dr. Haecker (known in the laser hair removal industry as “Dr. H.”) was especially involved due to a personal connection. He is a military veteran, having served in the Army National Guard. In 2008, he was deployed to Louisiana as part of a relief effort following Hurricane Gustav and in 2009 was deployed to Iraq, where he served as a Brigade Surgeon. Additionally, Haecker is experienced in home renovation. Over the course of the past 15 years he has remodeled over 20 residential properties.

“It’s an honor and a privilege to give back to those who have so valiantly served our country and to help give them a fresh start,” said Haecker of Benjamin and Amy Mahaley, both U.S. Marine Corp veterans. “As a veteran myself, an advocate, and knowing my way around all things home renovation and remodel, it was a unique opportunity for me to get involved in a deeply personal way. My son also joined me, making for a special father-son experience.”

*Military Makeover with Montel* has been a beacon of hope and change for countless military families, offering everything from home renovations to lifestyle upgrades.

To learn more about Milan Laser, its services, and Military Discount, visit [www.milanlaser.com](http://www.milanlaser.com).

To learn more about Military Makeover and the Mahaley family, visit [www.militarymakeover.tv](http://www.militarymakeover.tv).

### **About Milan Laser Hair Removal**

Founded in 2012 by two board-certified medical doctors in Omaha, Nebraska, Milan Laser Hair Removal is the nation's largest laser hair removal provider. Milan Laser is a premier employer with 380+ locations in 37 states and 2,100+ employees nationally. Laser hair removal is all Milan Laser does, performing more than 80,000 treatments each month. Milan Laser provides life-long results for all genders and skin tones in a safe, judgment-free environment, and highly trained medical professionals perform all treatments.

### **About Military Makeover with Montel**

[Military Makeover with Montel®](#), A BrandStar Original, is America’s leading branded reality TV show that offers hope and a helping hand here on the home front to members of our military and their loved ones. A veteran of both the Marine Corps and the Navy, talk show legend and military advocate Montel Williams, who creatively co-produces the show along with a colorful cast that seeks to transform the homes and lives of military families across the country. The cast includes co-hosts Art Edmonds and designer Jennifer Bertrand.

This special series enlists caring companies of all sizes as well as non-profits and the local community. Military Makeover airs on Lifetime® and on the American Forces Network which serves American servicemen and women, Department of Defense and other U.S. government civilians and their families stationed at bases overseas, as well as U.S. Navy ships at sea. Help starts at home for veterans on Military Makeover. Join us as our makeover team engages to change the living situation – and the lives – of these deserving families.