

MILAN Laser Hair Removal™

MEDIA KIT

ABOUT US

Milan Laser Hair Removal was founded in 2012 in Omaha, Nebraska, by two board-certified medical doctors. Since then, we have become the largest company in the country that exclusively offers laser hair removal treatments with more than 250 locations in 28 states.

EST 2012

250+ Clinics

50K treatments per month

At Milan Laser, we are the experts in laser hair removal because it's all we do! We can remove hair from nearly any part of the body for less than the cost of a monthly wax. The process is safe, fast, and effective, and there's no recovery time necessary. All treatments are FDA-cleared and performed by highly trained medical professionals who are overseen by a state-certified medical team.

We provide affordable, lifelong results for men and women of all skin tones. That's why we offer affordable payment options and include our exclusive **Unlimited Package™** with every body area.



OUR TEAM



SHIKHAR SAXENA M.D.
Founder & CEO

Dr. Saxena co-founded Milan Laser in Nebraska in 2012. Dr. Saxena is board certified in Cardiology and Internal Medicine.



COLLEEN PAPEK
President

Colleen Papek joined Milan Laser in 2017 as COO before being elevated to President in 2022. She spent 25 years in sales and operations at multi-unit companies prior to coming to Milan.



NATHAN HAECKER M.D.
Chief Medical Officer

As Chief Medical Officer, Dr. Nate Haecker has played an integral role in Milan Laser's growth. Thanks to the stewardship of Dr. Haecker and his team, all Milan Laser treatment providers are Authorized Candela Practitioners who receive extensive laser hair removal training.

OUR PROCESS

Laser hair removal is a safe and effective way to rid yourself of unwanted body hair forever. The laser gently removes hair at the root. During treatment, a laser pulse is delivered into the target area to safely and effectively damage the hair follicles. A mist cools the skin, which quickly eliminates any potential discomfort. Our clients compare the feeling of the laser's pulse to the snap of a rubber band.



The average Milan Laser client is 95%+ hair-free in seven to 10 treatments, but results can be seen within the first few treatments. Fewer hairs return with every treatment, leaving you with smooth, hair-free, touchable skin. Unlike shaving, which only removes hair at the surface, and waxing, which only temporarily removes unwanted hair, we permanently destroy the follicle so the hair never grows back.

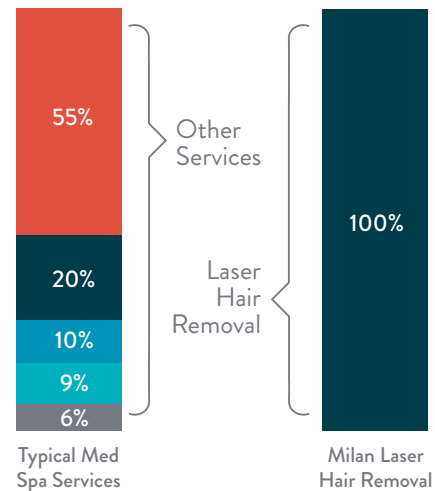
At-home treatments are time-consuming and can be quite painful with no guarantee of permanent results. **Milan Laser's results are guaranteed for life!**

WHAT MAKES MILAN LASER DIFFERENT?

We are the experts because laser hair removal is all we do!

Most companies offering laser hair removal services are med spas. What is the main difference between a med spa and a laser hair removal company? **Expertise!**

Med spas focus on multiple services like facial injections, wrinkle reducers, body contouring, and facials. Milan Laser ONLY does laser hair removal. Our experts perform more than 50,000 laser hair removal treatments every month at our 250+ locations.



Med spas only offer clients a limited number of laser hair removal sessions per package. Milan Laser has the industry's only Unlimited Package™. With this package, we will treat you until you reach your hair-free goals, whether that means seven or 15 sessions. You can rest easy knowing that you will be hair-free for life at one affordable price, with no surprise costs.

Our lasers work on all complexions. At Milan Laser, even the deepest skin tones can be treated. All treatments are performed using the Candela GentleMax Pro, the gold standard in laser hair removal. Two lasers are included so Milan Laser can create a customized treatment plan for each client's hair type and skin tone.

The experts at Milan Laser realize laser hair removal is essential for some of our clients.

- Milan Laser is a proud supporter of the **military**, and we understand keeping a clean, professional appearance is a vital part of the job. Along with our **Unlimited Package™**, we offer 60% off any treatments for all active military personnel.
- Our providers are well-versed in helping clients with unique medical conditions. Laser hair removal is medically recommended for **PCOS, Folliculitis, Amputees, Pilonidal Cysts, and Hidradenitis Suppurativa**.
- We also understand the distinct needs of the **transgender** community and strive to provide a discrete, safe, and comfortable environment during transitions.
- Milan Laser works with professional **athletes** and **bodybuilders** to achieve permanent results and improve performances.

SEE INSIDE OUR CLINIC!



WHAT OUR CLIENTS SAY



Lily O.

You need this in your life. The staff is professional and the facility is clean and beautiful and my results are phenomenal. Women of color come here to ensure a safe experience.



Ashley S.

I love Milan! The confidence and convenience I've gained is unmatched! Love the girls that work there too! They make you feel comfortable and not alone!



Kyle F.

The staff here was extremely well educated and made me feel comfortable as a man coming into a mainly female clientele business. I love how quick and easy every session has been so far.



Jasmine G.

This place has completely changed my life. Getting this treatment has shaved off a solid 30 minutes off my grooming routine each morning and given me the confidence to start dating again. A couple minutes of zaps to be completely smooth and free. I cannot recommend this procedure enough! If you're hesitating, do it!



[Learn About Laser Hair Removal in 2 Minutes](#)

For more information, contact us at press@milanlaser.com